

Small Business Saturday celebrates **Tiaa Rutherford Interiors: Living to Design**

Columbia, SC -- Saturday, November 30, 2013 is Small Business Saturday® – a day to celebrate and support small businesses and all they do for their communities. Please share in the celebration with organizations across the country in supporting local small business by shopping at a small business.

Tiaa Rutherford Interiors (TRI), Columbia's own specialty and luxury interior design firm is a featured *2013 Small Business Saturday* business. TRI creates beautiful spaces for your home & office, interior decor, color consultation, home staging solutions, custom pillow design, and re-newed furniture design

TRI provides personalized spatial planning and decor solutions for residential and commercial construction with an emphasis on maintaining the integrity of your space. Their decor signature reflects a deep passion for soothing, fluid lines that invoke warm inviting spaces with an elegance that speaks to your individual lifestyle.

TRI's latest space transformation includes, the magnificent display window located at the main street entrance of the TAPP's Art Center located at 1644 Main Street. Tiaa, owner and principal designer of TRI took a blank store front and created "Christmas with Tiaa". Christmas with Tiaa features silk trimmings, custom designed re-purposed furniture, one of kind pillows and the most dazzling and spectacular masterpiece you've ever seen. TRI took a traditional Christmas tree and created a premiere horticultural product that will enhance the ambiance of any location.

TRI alleviates any yuletide stress by professionally and safely decorating area homes and businesses, showcasing extravagant holiday displays, making it the perfect option for those who'd like to transform their property into a wonderland of holiday cheer. TRI's decorating professionals provide homeowners with a beautiful design, an efficient installation and the option to shine year-round. No matter the complexity or budget needs of the customer, TRI has the experience and dedication to create magical memories this holiday season.

TRI other notable projects include a kitchen renovation in a downtown Columbia bungalow. TRI took one of the most important parts of any home and created an innovative, an aesthetic pleasing modern and chic masterpiece. The kitchen is 16 feet x 7.4 feet; and TRI enhanced the color palette, re-configured the kitchen's layout, installed all new appliances, tiles, window trimmings and developed an unprecedented design blueprint.

“Design, whether it's on your body or in your home is the same thing. It's mixing different colors, different textures, and unexpected patterns—elements that you wouldn't often put together in an interesting way. That's also why I look for things that you don't see everywhere, things that are elegant. And I'm always looking for pieces that make a statement,” said Tiaa Rutherford.

To learn more about Tiaa Rutherford Interiors or to inquire about how TRI can transform your space into a peaceful, serene environment that allows you to dream your wildest dreams in an environment that is stress free, relaxing, and inspiring. Please visit www.tiaarutherfordinteriors.com.